



Your ICT Partner

ORCHESTRA - PRÉMAMAN

IPODS TO FINISH OFF THE BABY GIFT LIST

Orchestra - Prémaman now gives customers the ability to finish off their baby gift list electronically. They can do it immediately, simply by passing in front of the items in the store. Synchronisation with the customer's personal space is carried out immediately to enable better tracking of the gift list.

Win's integrated WiFi and WAN solution enables us to offer new digital services to our customer. Our staff save time in store and can enhance their customer guidance role. Customers like the ability to view and update their gift list in real-time, as well as the link with their personal space.
Eric Quivy, IT Director

THE NEEDS

- A robust WiFi solution that is easy to manage
- The ability to provide Internet access that is open to customers in the second stage

THE SOLUTION

- Integration of WLAN and WAN infrastructures on a fully managed services model
- Manageable WiFi antennas providing both public and private secured network
- Single WAN DSL connection with dynamic bandwidth allocation per traffic type
- Ready for free WiFi captive portal

THE RESULTS

- A single point of contact enabling seamless operations
- Greater customer intimacy through the interaction between the in-store visit and the personal web space

ORCHESTRA[®]
www.orchestra.fr

Leading children's fashion and maternity wear retailer Orchestra also specialises in childcare. In its stores, you will now find the very best childcare products, as well as maternity and children's clothing - from birth to 14 years - all under the same roof. Orchestra-Prémaman has Europe's biggest megastores for all your childcare needs.